



Alcohol or Energy Drink

Can you spot the difference?

Alcopops look deceptively similar to non-alcoholic drinks. Retailers, parents, law enforcement officers, and teachers need help recognizing alcopops to keep them out of the hands of young people.

Follow this quick checklist to identify alcoholic drinks and help keep them out of the hands of youth:

- a** Look at what they are buying/
what you are buying for them.
- a** Check for nutritional facts. If the product is non-alcoholic they will be listed.
- a** Alcoholic drinks are required to have percentage of alcohol content labels.

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